



THE Pipeline Press

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A Quarterly Newsletter of Dave Jones, Inc.

Swinging for a Cure Raises \$231,000!

Core Value: Giving Back

Dave Jones, Inc. partnered with the Cystic Fibrosis Foundation to host Swinging for a Cure on Monday, June 5th at the Nakoma Golf Club in Madison, WI. This fundraising event included a day of golf at two competition levels (casual and competitive), a championship shootout for the competitive set, and an evening program that featured both live and silent auctions. As the creators and planners of this event, the team at Dave Jones, Inc. covered all costs of this event so that every dollar raised in sponsorships, golfer registrations, and auctions went directly to the Cystic Fibrosis Foundation.



The support that we received for the event was amazing. When every available sponsorship and golf team was sold, we knew we had already exceeded our goal of raising \$100,000. From there it felt as though everything fell into place; the weather was perfect, the course was beautiful, the auction items were impressive, and the presentations by both Greg and Traci Jones were moving. Our guest of honor, Michael Jones (3 years old) made it through the whole day without a fuss, flashing coy smiles at all the ladies and playing with his truck behind his parents while they were giving their speeches.

By the end of the day, we had raised over \$231,000! As the first year of this event, seeing this level of support is encouraging and inspiring for us to make each year better than the last.

We would like to extend a heartfelt THANK YOU to our customers, vendors, DJI team members, friends, and family who made this all possible. One day, kids like Michael will be able to say that they were cured of cystic fibrosis!



Jones Family from left: Jack, Jenna, Traci, and Michael. Not pictured: Greg Jones



Could not have been a more beautiful day at the Nakoma Golf Club.

Core Values

The core values of DJI were created as a reflection of the values that the company stands for, and what are the defining characteristics of the company. As we continue to grow, we want each and every team member to be aware of the values that we believe make up our business and that we strive to fulfill each value in our daily business.

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Core Values

- Customer Focused**
We create raving fans by always providing outstanding customer service.
- Excellence**
We strive to be the best at everything we do and we take great pride in the quality of our work.
- Family**
We are a family oriented company with a culture of compassion and safe work practices.
- Forward Thinking**
We embrace change and there are no limits to what we can achieve together.
- Giving Back**
We positively impact our industry and the communities we live and work in.
- Work Hard, Play Hard**
We promote a work environment in which lasting friendships are created and hard work and fun go hand in hand.

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2225 Kilgust Road
Madison, WI 53713
608-222-8490

www.davejonesinc.com

Human Resource Corner

Core Value: Forward Thinking

By: Nicole Frank, Human Resources Manager

How many times have you told yourself, you needed to get something updated or turned in, but then once you get home and finally put your feet up, you totally forget what you needed to do. Spring cleaning? I'll do it tomorrow!

Now is the time to do a little housekeeping with your benefits. We've mentioned the 401k Auto Enrollment feature at the company meetings, and getting the most out of the Employer Match. Does it align with your future plans and the retirement you want to have? Did you know that you can make changes to your 401k account and find lots of resources about planning for retirement on the First Business website at www.firstbusiness.com/retire? While there are great resources online, we also understand the power of speaking to someone in person. If you prefer to speak to someone regarding your retirement path or to get answers to some of your tough questions, please contact Human Resources and we can connect you with someone directly.

Another item to keep up to date is who you have listed as a Beneficiary for both your 401k account and your Life Insurance benefits. Have you had a major life event – gotten married, gotten divorced, or had a new addition to your family? Maybe you just aren't sure who you wrote down. If so, make sure you have the right people listed to receive any funds on your behalf. Contact Human Resources to confirm who you have on file or to make changes. This information can be updated at any time and it is important to ensure your wishes are stated correctly.

As we approach fall, we will again be sending out information on our benefit plans. Two years ago, we introduced options for coverage through Unum for Critical Illness Insurance and Accident Insurance for both yourself and eligible family members. Do you have a family history of conditions that may be covered under the Critical Illness Plan? Do you have active kids or live an active lifestyle where you may be more prone to injury and need additional financial assistance that the Accident Insurance could help with? If you answered yes to any of these, keep an eye out for additional information and don't miss the enrollment opportunity coming up in fall for a January 1st effective date.

While accomplishing some of these tasks may seem daunting, now is a great time to get started! Please give Adam, Ashley, or Nicole a call in Human Resources or stop in and see us to take that first step.

Nothing is so fatiguing as the eternal hanging on of an uncompleted task. - William James

New Solar Array at DJI Office

Core Value: Forward Thinking

DJI has made a big investment in clean, renewable energy by installing a large solar array on the main office building in Madison. This 127kW system of approximately 380 panels is estimated to supply over 156,000 kWh of energy each year.

The new Service & Remodeling building is currently being fitted with a solar array of its own. Although these arrays will not fully cover all of DJI's energy needs, they are a huge step in reducing our impact on the environment.

Fun Fact: A year of clean energy generated by both buildings offsets the equivalent of a year of electrical usage for 17 homes! That's also equivalent to 262,670 pounds of coal not burned (based on CO2 emissions).



Notes From Customers

Core Value: Customer Focused

Our house got hit by lightening and we called Dave Jones, Inc. to come out to check everything. They installed our tankless water heater and softening system a few years ago. We liked them so much that, of course, we only thought of them. Our tech was so friendly and thorough. We will always think of them and call them first. We are very impressed with them. Thank you, Dave Jones, Inc.!

-Jeremy O.

Parade of Homes: Madison and Milwaukee

Core Value: Excellence

The Parade of Homes is an annual event when builders open the doors of brand new homes to the public. These events are in designated areas of new construction, last for a week or longer, and give the public an opportunity to see the latest in design, home technology, or styles. Many of the visitors are considering building a new home of their own or doing some remodeling. First impressions count, and workmanship is on display. Visitors are looking at everything, even the utility rooms!

The Madison Parade of Homes was this past June and there were 5 homes with work completed by DJI! The Milwaukee Parade of Homes will begin on August 12th and run through Labor Day, and will feature 22 brand new homes, 6 of which have plumbing, HVAC, or both installed by DJI. If you are interested in attending the parade, visit MBAparadeofhomes.com for more information and to buy tickets. While you're at the parade, keep a lookout for work performed by the DJI team!

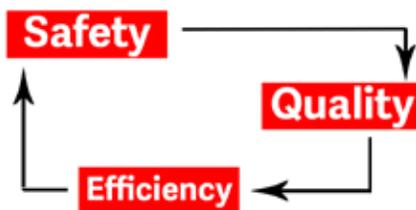
A Message About Safety

Core Value: Family

By: Kyle Guenther, Safety Director

Dave Jones, Inc. continues to focus its efforts in making improvements to the company's safety, quality, and efficiency for each of its projects through plans, procedures, and best practices shared among each of its departments.

The reasons for the continued focus on these three elements is due to their impact on our company's overall productivity. We are making every effort to support employee's abilities to successfully complete projects without injury, rework, and waste in the form of unnecessary time, effort, and materials.



Each of the three elements greatly impact one another and when improvement is observed in one or more of these elements, the others are found to also improve. Ultimately, as these areas improve, production increases, as do profits to the company and employees.

One of the challenges many companies struggle to achieve is to build safety, quality, and efficiency into the tasks, assignments, and projects their employees undertake.

With that being said, we encourage employees to continue to share ideas, suggestions, and feedback as a result of the improvements having been developed from employee knowledge and firsthand experience with challenges in both the field and office.

As a result of employee input and support from all levels within the company, we continue to train, plan and integrate these elements into our office while building them into our projects.

Our objective is to continuously make improvements as to how we do business and how we support our employees.



DJI Wins Coveted BBB Torch Award

Core Value: Excellence

The Torch Awards for Ethics is a prestigious award from the Better Business Bureau. In the state of WI there is one winner in each category per year. We were thrilled to learn that Dave Jones, Inc. won in our category of 101-500 employees!

The winners were selected by an independent, distinguished panel of nine business ethics experts. The winners were chosen based on submissions that demonstrated excellence in ethical practices, customer service, reputation, honest advertising, peer recognition, management practices, and employee training in ethical behavior within their industry and community.

This award is the combined efforts of the entire Dave Jones, Inc. team. It is because of you that the company's ethics and core values are being recognized as an example of excellence across the state of Wisconsin. It is also very rewarding to know that our team values doing the right thing, even when we think no one is looking.

Thank you to the entire team!



DJI Vice President/COO Holly Kellesvig received the award at the ceremony in the Harley Davidson Museum in Milwaukee, WI.

Top post from Social Media



The DJI facebook page is full of great pictures and updates about what's going on in the company.

Follow us for the latest!



Upcoming DJI Team Events

August 18th - DJI Golf Outing at The Oaks Golf Course

September 14th - Company Meeting at the Alliant Energy Center

November 15-December 15 - AFCH Giving Tree in DJI Office

November 26th - Santa Luncheon at TBD

December 9th - DJI Christmas Party at Madison Marriott West

Where's Dave?

Dave is having some fun in the "Ghost Town" of Oatman, Arizona. Here he's standing in a casket for the town marshal while enjoying a piece of chocolate.

